

## The LSU AgCenter will

- Provide educational opportunities in
  - Sustainable alternative land use
  - Natural resource-based enterprises
  - Resource management and technical assistance
  - Marketing
  - Community leadership and development
  - Job skills
- Help develop and promote nature-based tourism and supporting businesses.
- Facilitate the partnership of cultural, historical, environmental, agricultural and recreational organizations for regional economic development.

### For more information

Cynthia Pilcher, Ed.D.  
Area Agent  
Community Economic Development  
6562 Main Street  
Winnsboro, LA 71295  
318-435-7551  
cpilcher@agcenter.lsu.edu

Kay Lynn Tettleton, Ed.D.  
Area Agent  
Community Economic Development  
P.O. Box 488  
Calhoun, LA 71225  
318-644-5865  
ktettleton@agcenter.lsu.edu

# Discover *Northeast Louisiana* OUTDOORS

**Economic diversification  
through recreation and conservation**



*Developing outdoor recreational,  
cultural and historical opportunities  
for Northeast Louisiana*

[www.lsuagcenter.com/outdoors](http://www.lsuagcenter.com/outdoors)



Two photos courtesy of the Louisiana Office of Tourism



**Economic Development Initiative**

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## Economic Development Initiative

Today's rural landowners and rural communities are being pressed by declining profitability from traditional agricultural operations, expanding urban development, growing demands for recreational opportunities and fading rural economies. These circumstances test the traditional quality of life, the sustainability of rural communities and the natural resource base.

Fully developed and carefully managed natural resource-based enterprises can provide landowners with alternative methods for generating additional sources of revenue and fostering natural resource conservation.

Landowners who capitalize on traditional as well as non-traditional enterprises, which provide products, services and recreational opportunities, can return profitability to their overall operations. They also can enhance the economic, social and environmental well-being of their communities.

The primary mission of this initiative is to promote and facilitate economic diversification, environmental-resource sustainability and economic revitalization through alternative land use in the delta region of Northeast Louisiana.



## Landowners, entrepreneurs and community leaders can

- Develop and manage natural resource-based enterprises.
- Learn about the potential effect of natural resource-based enterprises on agricultural profitability, community economies and environmental enhancement.
- Strengthen the collaboration among the agricultural community, natural resource managers and local economic development leaders through the development and marketing of existing natural and man-made resources.
- Move to a more diversified economy, which augments traditional agriculture, particularly on marginal agricultural lands.
- Increase the development efforts and use of natural resources – timber, wildlife and fish.
- Enjoy the long-term financial and environmental benefits of sustaining a strong natural resource base.

